REMARKS

Status of the Claims

The Office Action mailed April 28, 2009 noted that claims 1, 2, 4, 5, and 7-10 were pending and rejected all claims. Claims 1, 4, and 7-10 are amended. No claims are cancelled. No new claims are added. No new matter is believed to be presented.

The Applicant thanks the Examiner for the Personal Interview of July 24, 2009 and incorporates the substance of the Interview into the Response. It is respectfully submitted that claims 1, 2, 4, 5, and 7-10 are pending and under consideration.

Objection to the Specification

The Office Action, on page 2-3, objected to the specification as allegedly failing to provide proper antecedent basis for "computer-readable storage medium" recited in claims 7 and 8. As discussed during the Personal Interview of July 24, 2009, Figure 2, magnetic storage device 10d provides support for "computer-readable storage medium." Additionally, page 6, lines 14-15 and page 7, line 17 of the Specification also provide support.

Withdrawal of the objection is respectfully requested.

Rejections under 35 U.S.C. § 103(a)

The Office Action, on page 3, rejected claims 1, 2, 4, 5, and 7-9 under 35 U.S.C. § 103(a) as being unpatentable over Pettersen and Kim. The Office Action, on page 16, rejected claim 10 under 35 U.S.C. § 103(a) as being unpatentable over Pettersen, Kim, and Hawes. These rejections are respectfully traversed below.

The Office Action, on page 6, admits that Pettersen does not teach "a contents information process portion" but asserts that Kim cures the deficiencies of Pettersen by citing to paragraphs [0040]-[0044] and [0096] of Kim.

Kim discusses an apparatus for analyzing information related to customers' activities in relation to electronic commerce and taking advantage of customers' shopping tendencies. Kim discusses requiring customers to log in and generating data while a customer is shopping to thereby provide a unique shopping screen based on interests and shopping tendencies to each customer. Thus, a personal shop is provided by connecting a user using a user terminal to a web server through a network such as the internet. Information related to what the user has

visited, frequency of visits, and goods the user has purchased are stored in a database to provide a unique shopping experience. (See Kim, paragraphs [0016], [0020], and [0040]-[0044]).

In light of the above discussion, it is respectfully submitted that nothing cited or found in Pettersen and Kim, taken alone and in combination, teaches "a contents information process portion that makes a storage portion store the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page and user identifying information on the user," recited for example, in claim 1.

As discussed during the Interview, as a non-limiting example, a user enters a parameter, a web page is displayed with dynamically altered contents based on the parameter, and the parameter and dynamically altered contents are stored in connection with the web page and user identifying information. An administrator may then later regenerate the web page using the parameter to compare the dynamically altered contents that the user viewed to more easily debug any errors that the user viewed. Kim merely discusses storing information related to a user's electronic shopping tendencies and purchases in association with a membership ID to provide a unique user-centric shopping experience.

Pettersen and Kim, taken alone and in combination, do not discuss "a contents information process portion that makes a storage portion store the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page and user identifying information on the user." Kim and Pettersen are silent regarding storing dynamically altered contents and user identifying information in association. Additionally, Pettersen and Kim, do not discuss "a contents information extraction portion that extracts, from among the dynamically-altered contents stored by the contents information process portion, contents of the Web page corresponding to the Web page identifying information and the user identifying information both of which are received by the designation reception portion." The web page identifying information and user identifying information allow an administrator to regenerate the web page and compare with dynamically altered contents.

Independent claim 4 patentably distinguishes over Pettersen and Kim, taken alone and in combination, because nothing cited or found discusses "a contents information process logic unit that makes a storage portion store the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page and user identifying information on the user" and "a designation reception logic unit that receives, from a terminal device of an administrator, designation of Web page identifying information and user identifying information."

8

Independent claim 7 patentably distinguishes over Pettersen and Kim, taken alone and in combination, because nothing cited or found discusses "storing, into a storage portion, the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page and user identifying information on the user" and "extracting, from among the dynamically-altered contents stored by said storing, contents of the Web page corresponding to the Web page identifying information and the user identifying information both of which are designated by the administrator."

Independent claim 8 patentably distinguishes over Pettersen and Kim, taken alone and in combination, because nothing cited or found discusses "storing, into a storage portion, contents information indicating the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page and user identifying information on the user" and "extracting, from among the dynamically-altered contents stored by said storing, contents of the Web page corresponding to the Web page identifying information and the user identifying information both of which are designated by the administrator."

Independent claim 9 patentably distinguishes over Pettersen and Kim, taken alone and in combination, because nothing cited or found discusses "storing, into a storage portion, contents information indicating the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page and user identifying information on the user" and "extracting, from among the dynamically-altered contents stored by said storing, contents of the Web page corresponding to the Web page identifying information and the user identifying information both of which are designated by the administrator."

Independent claim 10 patentably distinguishes over Pettersen and Kim, taken alone and in combination, because nothing cited or found discusses "a contents information process portion that makes a storage portion store the determined dynamically-altered contents and the inputted parameter in association with Web page identifying information on the Web page, user identifying information on the user and date-and-time specifying information specifying date-and-time of the determining" and "a contents information extraction portion that extracts, from among the dynamically-altered contents stored in the storage portion, contents of the Web page corresponding to the Web page identifying information, the user identifying information and date-and-time falling within the period of time all of which are received by the designation reception portion."

The dependent claims depend from the above-discussed independent claims and are patentable over the cited references for the reasons discussed above.

Summary

There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.
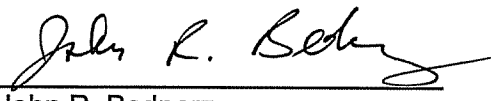
Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

STAAS & HALSEY LLP

Date: ___8-28-09___   By: _____

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